



Please choose the advertising that you find most suitable for your business and respond by August 15, 2011.

### Ad Prices

- |                          |  |           |
|--------------------------|--|-----------|
| <input type="checkbox"/> | Standard Business Listing  | No Charge |
| <input type="checkbox"/> | Highlighted Business Listing<br>Includes 25 character business description | \$25.00   |
| <input type="checkbox"/> | 1/4 page ad 5.5" wide x 2" high  | \$75.00   |
| <input type="checkbox"/> | 1/2 page ad 5.5" wide x 4" high  | \$150.00  |
| <input type="checkbox"/> | Full Page - 5.5" wide x 8.5" high<br>Includes Banner Ad on Site            | \$250.00  |
| <input type="checkbox"/> | Back Inside Cover - 5.5" wide x 8.5" high<br>Includes Banner Ad on Site    | \$400.00  |
| <input type="checkbox"/> | 2 page Centerfold - 11" wide x 8.5" high<br>Includes Banner Ad on Site     | \$700.00  |

Back inside cover and centerfold will be sold on a first come basis so please contact us to reserve your space.

If you have any questions, please call  
Lisa Mohn at 908-322-4999  
or John Mandel at 908-907-5369.

Please Make Checks payable to: SPBPA  
Mail to: PO Box 862 Scotch Plains, NJ 07076

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**AD SUBMISSION DEADLINE IS AUGUST 15, 2011**