

# SPBPA

## Member Newsletter



www.VisitScotchPlains.com

November 2002

Info@VisitScotchPlains.com



## Annual Holiday Celebration

### Sunday, December 8th

### Noon Until 5:00pm



**Only With Your Help Will  
This Annual Tradition Be  
Another Great Success!**



The holidays are fast approaching and that means that it is time for the Annual SPBPA Holiday Celebration.

This year's *Old Fashioned Holiday Fun in Scotch Plains Towne Centre* is scheduled for Sunday, December 8th from Noon until 5:00pm. The rain date is the following Sunday, December 15th.

Returning this year are many popular attractions including:

- The immensely popular horsedrawn wagon rides
- Pony rides and petting zoo
- Face painting
-  Ice sculpting demonstration
-  Park Avenue Craft & Street Fair
- Santa's Spectacular Arrival

and much more. Please read the enclosed flyer for complete event information and be sure to post it in a conspicuous place in your business.

The Scotch Plains Police Department will be closing Park Avenue between Front Street and East Second Street to help accommodate the large crowds that this event draws.

As mentioned above, there will be a Craft & Street Fair on Park Avenue. SPBPA members and local non-profit community groups are welcome to set up a table and join the festivities. Please contact Lisa or Joanna if you are interested. **CONTINUED - >>>**

### What You Can Do

- **Volunteer** - We could always use another pair of helping hands. If you can spare an hour or more it really would help! It is a lot of fun and a great way to show community spirit.
- **Donate Something** - Fresh or store bought baked goods for the bake sale are needed. Donating your time is welcome. Money to help off-set the costs of this event is also welcome.
- **Spread The Word** - Please hang the enclosed flyer prominently in your business. Tell your customers about the Holiday Celebration. Invite your friends.
- **Be There** - Open your store for the day, set up a table on Park Avenue and join in the festivities, be an elf or even just come to Towne Centre with your family and enjoy yourself. This event draws hundreds of people each year and is an excellent opportunity to make a good impression on your customers.
- **Contact Us** - If you would like to help out, have any questions or need additional information. Call Lisa of Apple Blossom Flower Shop at (908) 322-4999 or Joanna of ELB Internet Services at (908) 317-8606. You may also E-mail us at Info@VisitScotchPlains.com.

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Noon Until 5:00pm**

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Also new to this year's celebration is a bake sale. Donations of fresh and store-bought baked goods are welcome and needed. Anyone interested in donating anything should call Lisa of Apple Blossom Flower Shop at (908) 322-4999 or Joanna of ELB Internet Services at (908) 317-8606. You may also contact them via E-mail to [Info@VisitScotchPlains.com](mailto:Info@VisitScotchPlains.com).

***Reminder***

**On Sunday, December 8th  
Park Avenue between  
Front Street & E. 2nd Street  
will be closed to traffic  
between 11:00am & 6:00pm.**

**Holiday Roping**

All store owners - and SPBPA Members in particular - are encouraged to decorate their businesses for the holiday season.

The past several holiday seasons have shown a growing number of beautifully decorated storefronts (Beautiful Things on E. Second Street does a tremendous job!) and the SPBPA encourages everyone to participate.

Dena of Apple Blossom Flower Shop is again helping busy SPBPA members by offering to hang real evergreen roping for any interested member.

The cost is amazingly inexpensive (see the enclosed flyer) and we encourage all members to contact Dena at Apple Blossom Flower Shop, (908) 322-4999, in time to have the roping installed before December 8th.

**Annual SPBPA Holiday Party  
Wednesday, December 18th**

All SPBPA members and their "significant others" are invited to kick back at the Annual SPBPA Holiday Party.

This year's party will be held in the downstairs banquet room at Hershey's Deli, 1800 E. 2nd Street on December 18th at 6:30pm.

There will be plenty of Hershey's fantastic food, beer, wine, soda and, most importantly, the great conversation of other SPBPA members. Rumor has it that even Santa

Claus will be attending!

If you have yet to attend an event at Hersey's please come! You will be pleasantly surprised by Hersey's food and facilities.

There will be a charge of \$5.00 at door to help offset the cost.

If you would like to participate in the "Secret Santa" grab bag, please bring a wrapped gift. It is suggested that the value of the Secret Santa gifts be up to \$10.



- **WHEN** - Wednesday, December 18th, 6:30pm
- **WHERE** - Banquet Room at Hershey's Deli, 1800 East Second Street
- **PRICE** - \$5.00 at the door
- **SECRET SANTA** - Wrapped Gift Valued at \$10.00 or less

**New Members**

We would like to welcome the following new members to the SPBPA:

- Enterprise Rent a Car  
Laurice Hynson  
2046 US Hwy No. 22  
(908) 322-9494
- Green Meadows Landscaping  
Andrew Miller/Carolyn Sorge  
403 Sycamore Ave.  
(908) 322-4425
- Gateway Minerals & Gifts  
Bob McCabe  
2091 Prospect Avenue  
[www.RocksAndMore.com](http://www.RocksAndMore.com)
- Personal Best Fitness & Wellness Center  
Len Glassman  
100 Center St., Garwood  
(908) 789-3337

**Special Thanks...**

The SPBPA would like to extend a special "Thank You" to the contributors who helped to make candidates night very successful:

- **Seymour Stein of CEO Suites**
- **Vi Brown of Reality World**
- **Bruce Yeager**
- **Tom Weidel of Brian's Liquors**
- **Bill Kimball of Hershey's Deli.**

**Mayor's Gala**

The Annual Mayors Gala is being held at Snuffy's Pantagis on December 6th.

Tickets are \$50.00 per person with proceeds benefiting local charities.

Call SPBPA President, Steve Goldberg at (908) 322-5733 for additional information and for tickets.